

White Paper

October 2021

First Ever Ultra-Deflationary Token with
Hyper Boost



LUNAREUM



What is Lunareum? Why should I buy?

- Lunareum is all about continued price appreciation and high-deflation. This is truly an ULTRA-Deflationary token that dwindles the supply of available tokens through a propriety auto boost system, high reflection and burning. The method for this model will be detailed on next slides.
- High Liquidity Pool up to 50%
- Dev wallet will have only 5% of tokens at public launch for future development of our swap, apps and financial hub (more details to come).
- Team of professionals who have been in the finance industry for over 20 years. No rug pulls, secret wallets, etc. Everything is transparent with open source code and audited by a 3rd party.
- All holders will receive additional income via exchange transaction fees when our financial hub is released. Staking and farming for LUNR will be added passive income.



What does ULTRA-Deflationary mean?

- Lunareum is the first token of its kind to swiftly deflate available token supply, but also buying back Lunareum from LP and sending tokens to a burn wallet to deflate available supply. The assessments on each transaction will accumulate in a pool to buy back LUNR in a propriety “hyper boost” method so that most of the time, you will not see 3 or more large sell transactions in a row. In addition, the buy sum will be at least 1 full BNB and possibly by up to 10+ BNB. And, of course, on each transaction, you will see a constant flow of free LUNR in your wallet which also removes tokens from the available supply.
- This business model basically means the amount of tokens will decrease exponentially over a short period of time, pricing should be relatively stable and you collect more in holdings via LUNR rewards (frictionless POS mining). All done automatically.



Overview of Lunareum Tokenomics

- When you buy or sell Lunareum, the following assessments occurs on your order:
 - 2% Reflection: gets redistributed proportionally in the form of additional LUNR tokens into your wallet automatically.
 - 3% gets added to Liquidity Pool for price stability
 - 3% goes to pool to strategically buy back tokens and burns them forever
 - 2% goes to marketing wallet to keep high visibility
 - *Total assessment: 10%*
- We LOVE whales and so should you. But to help with price stability, we are implementing an additional 2% tax on any sell order that exceeds 0.1% of available tokens in the Liquidity Pool. This assessment goes directly into the Buy Back pool for further price appreciation for holders.
- Starting supply is only 10,000,000,000,000 tokens with no further tokens being minted – ever!



Lunareum Roadmap

- Phase 1:
 - Launch website
 - Security audit of Smart Contract
 - Liquidity pool created
 - Private sale, pre-sale, then public launch
 - Marketing push
 - Listing on CoinMarketCap, CoinGecko and other coin reporting
- Phase 2:
 - Partner with financial organizations and leading edge developers
 - Develop and implement DaPP/Wallet and smart phone app for a new cross chain Swap Utility – called Moon Swap
- Phase 3:
 - Develop and implement currency staking, yield farming, financial loans, swaps and coin exchange all in one place – called Moon Hub
 - Our team will also release a new Blockchain Network Coin that will focus on retail transactions and may be used as a method for yields for staking and farming LUNR.
- Phase 4:
 - Will be determined by community voting of top 50 holders

